

# PRELIMINARY PROGRAM

## The 1st Gambling Policy Conference: Global Prospects, Nordic Perspectives 6-7 NOVEMBER, HELSINKI

### MONDAY 6 NOVEMBER

**09.00-9.15**      **Opening words** | Nina Rehn-Mendoza, Nordic Welfare Centre, Finland

**9.15-10.45**      **Session 1: Society, consumer protection, media and marketing**

- **Moving targets: Conceptual challenges of new forms of mobile and social gambling** | Gerda Reith, University of Glasgow, UK
- **Media representations and marketing: How do they underpin gambling as a phenomenon?** | Matilda Hellman, University of Helsinki, Finland
- (Presentation | Name TBC)

**10.45-11.15**      **Coffee break**

**11.15-12.45**      **Session 2: Gambling, proceeds and the public goods**

- **Money over misery – Restrictive gambling legislation in an era of liberation** | Carsten Jensen, Aarhus University, Denmark
- **Gambling for the good causes: Socioethical reflections** | Janne Nikkinen, University of Helsinki, Finland
- **Public revenues from gambling – The case of civil society funding in Finland** | Michael Egerer & Veera Kankainen, University of Helsinki, Finland

**12.45-14.00**      **Lunch**

**14.00-15.40**      **Session 3: Book launch seminar "Gambling, Science and Public Policy"**

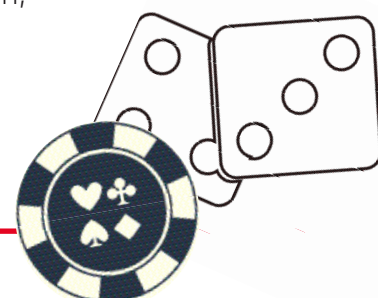
- **Evidence-based gambling policy in the face of a gathering storm** | Tom Babor, University of Connecticut, USA
- **Gambling availability and the burden of harm resulting from it** | Ingeborg Rossow, Norwegian Institute of Public Health, Norway
- **Gambling regimes in a global perspective: Complexity, evidence and possibilities** | Robin Room, La Trobe University, Australia
- **Regulating the gambling industry: Minimizing harm and preventing risk** | Charles Livingstone, Monash University, Australia
- **Gambling policy and the public interest: Escaping the vicious cycles that constrain the public good** | Pekka Sulkunen, University of Helsinki, Finland

**15.40-16.00**      **Discussion**

**16.00-17.00**      **Refreshments and networking**

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**PLACE: The National Institute for Health and Welfare (THL),  
Mannerheimintie 166 A, J- Building, Helsinki, Finland**



**9.00-10.30 Session 4: Gambling policies in the EU**

- **Are European gambling monopolies disappearing? |**  
Virve Marionneau, University of Helsinki, Finland
- **Foreign operators' internet-based market shares a question of gambling policy regulations in Finland and in the Netherlands |**  
Alan Littler, Kalff Katz & Frassen, Netherlands & Johanna Järvinen-Tassopolous, National Institute for Health and Welfare, Finland
- **The Future Swedish Gambling Market – Challenges in Law and Policies |** Jenny Cisneros Örnberg, SoRAD, Stockholm University, Sweden

**10.30-11.00 Coffee break****11.00-12.30 Session 5: Dilemmas of regulation**

- **Plural registration of membership and belonging in bingo spaces |**  
Kate Bedford, University of Kent, UK
- **Does match fixing mean the end of popular sports? The special case of football |** Daniel Thor Ólason, University of Iceland, Iceland
- **The Finnish gambling policy and the containment of the politico-legal influencing of the European Union |** Jani Selin, National Institute for Health and Welfare, Finland

**12.30-13.30 Lunch****13.30-15.15 Session 6: Topical gambling policy questions in the Nordic countries**

- **Gambling policy in Finland |** Jouni Laiho, Ministry of the Interior, Finland
- **Presentation about the Funding Centre for Social Welfare and Health Organisations (STEA) |** (Name TBC)
- **Gambling Policy in Sweden |** (Name TBC)
- **Gambling regulation in Norway |** Anne Ingeborg Finsaas Reiestad, Ministry of Culture, Norway
- **The Danish gambling policy |** Jakob Simonsen, Ministry of Taxation, Denmark
- **Commentary |** (Name TBC)

**15.15-15.45 Discussion****15.45-16.00 Closing words**