

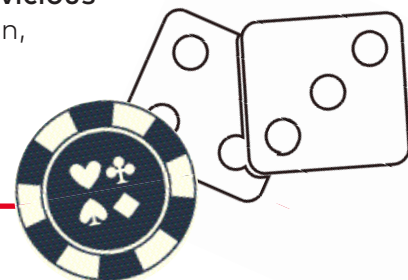
PROGRAM

The 1st Gambling Policy Conference: Global Prospects, Nordic Perspectives

6-7 NOVEMBER, HELSINKI

MONDAY 6 NOVEMBER

- 9.00-9.15** **Opening words** | Jessica Gustafsson, Nordic Welfare Centre, Finland
- 9.15-10.45** **Session 1: Society, consumer protection, media and marketing**
- **Moving targets: Conceptual challenges of new forms of mobile and social gambling** | Gerda Reith, University of Glasgow, UK
 - **Media representations and marketing: How do they underpin gambling as a phenomenon?** | Matilda Hellman, University of Helsinki, Finland
 - **Fair game: Producing gambling research** | Rebecca Cassidy, Goldsmiths, University of London
- 10.45-11.15** **Coffee break**
- 11.15-12.45** **Session 2: Gambling, proceeds and the public goods**
- **From a public order issue to the public health perspective. The conflict between the State and the local governments in the Italian case** | Sara Rolando, Eclectica, Italy
 - **Gambling for the good causes: Socioethical reflections** | Janne Nikkinen, University of Helsinki, Finland
 - **Public revenues from gambling – The case of civil society funding in Finland** | Michael Egerer & Veera Kankainen, University of Helsinki, Finland
- 12.45-14.00** **Lunch**
- 14.00-15.40** **Session 3: Book launch seminar "Gambling, Science and Public Policy"**
- **Evidence-based gambling policy in the face of a gathering storm** | Tom Babor, University of Connecticut, USA
 - **Gambling availability and the burden of harm resulting from it** | Ingeborg Rossow, Norwegian Institute of Public Health, Norway
 - **Gambling regimes in a global perspective: Complexity, evidence and possibilities** | Robin Room, La Trobe University, Australia
 - **Regulating the gambling industry: Minimizing harm and preventing risk** | Charles Livingstone, Monash University, Australia
 - **Gambling policy and the public interest: Escaping the vicious cycles that constrain the public good** | Pekka Sulkunen, University of Helsinki, Finland
- 15.40-17.00** **Discussion, refreshments and networking**



**PLACE: The National Institute for Health and Welfare (THL),
Mannerheimintie 166 A, J- Building, Helsinki, Finland**

9.00-10.30 Session 4: Gambling policies in the EU

- **The future Swedish gambling market - challenges in law and policies** | Jenny Cisneros Örnberg, Stockholm University, Sweden
- **Foreign operators' internet-based market shares a question of gambling policy regulations in Finland and in the Netherlands** | Alan Littler, Kalff Katz & Frassen, Netherlands & Johanna Järvinen-Tassopoulos, National Institute for Health and Welfare, Finland
- **Are European gambling monopolies disappearing?** | Virve Marionneau, University of Helsinki, Finland

10.30-11.00 Coffee break**11.00-12.30 Session 5: Dilemmas of regulation**

- **Plural registration of membership and belonging in bingo spaces** | Kate Bedford, University of Kent, UK
- **Does match fixing mean the end of popular sports? The special case of football** | Daniel Thor Ólason, University of Iceland, Iceland
- **The Finnish gambling policy and the containment of the politico-legal influencing of the European Union** | Jani Selin, National Institute for Health and Welfare, Finland

12.30-13.30 Lunch**13.30-15.15 Session 6: Topical gambling policy questions in the Nordic countries**

- **Gambling policy in Finland** | Jouni Laiho, Ministry of the Interior, Finland
- **Presentation about the Funding Centre for Social Welfare and Health Organisations (STEA)** | Timo Mulari, STEA, Finland
- **Gambling policy in Sweden** | Jenny Cisneros Örnberg, Stockholm University, Sweden
- **Gambling regulation in Norway** | Anne Ingeborg Finsaas Reiestad, Ministry of Culture, Norway
- **The Danish gambling policy** | Jakob Simonsen, Ministry of Taxation, Denmark
- **Commentary**

15.15-15.45 Discussion**15.45-16.00 Closing words** | Matilda Hellman, University of Helsinki, Finland